INTRODUCTION

One measure of a country's success is the level of education possessed by its population. Education is an investment that can produce high-quality and competent human resources. Education is an essential process in human development. It is different from schooling. Schooling is just one of the ways in which education is provided, whereas education deals with the total process of human learning by which knowledge is imparted, faculties are trained and different skills are developed. Education is also defined...
as the act or process of educating or applying discipline on the mind or a process of character training. To achieve these goals, the government must help people in the field of education, one of which is providing opportunities for students to continue their education to higher education (Adesemowo & Sotonade, 2022).

In Indonesia itself, the government's commitment to education is reflected in the 9-year compulsory education policy, which is regulated in the Law of the Republic of Indonesia Number 20 of 2003 concerning the National Education System, Chapter IV article 6 (1), which states “Every citizen aged seven to fifteen years must attend basic education”. This policy stipulates that every child in Indonesia must attend six years of primary education and three years of secondary education. However, it should be noted that some regions in Indonesia have implemented a 12-year compulsory education policy, which includes senior secondary education. This reflects special attention to improving the quality of education at the senior secondary level to create a superior generation.

In addition to establishing learning obligations, the government is required to provide an adequate budget to ensure the implementation of equitable and quality education as stated in the Law of the Republic of Indonesia Number 20 of 2003 concerning the National Education System, Chapter IV Article 11 (2) in the law states, “The Government and Regional Governments are obliged to guarantee the availability of funds for the implementation of education for every citizen aged seven to fifteen years”. The education assistance policy provided by the government to the poor can be seen as an effort to improve the education sector, primarily to provide equal opportunities for all levels of society to receive education (Kartika, 2020).

Universities are expected to be educational institutions that are able to stimulate the improvement of the quality of human resources. One of the supports for the success of education is financing. To run education costs are needed. Therefore, the cost of learning is very influential on the ability of an individual to complete his education and get education to college (Hasanah et al., 2022). In this context, it is important for the government to not only ensure the financing of primary and secondary education, but also to provide adequate financial support for the development of higher education as a leading educational institution.

However, the journey of higher education in Indonesia is not free from challenges, one of which is the phenomenon of Commercialization of Education at Legal Entity State Universities (PTN BH). This commercialization includes various practices that emphasize business aspects in higher education operations and policies. Although PTN BH should aim to provide quality education services, the commercialization of education has a very detrimental impact on underprivileged groups of society, because education should be public instead it becomes more focused on the private sector. The phenomenon of commercialization of education creates a gap between those who have adequate education costs and those who are less well-off. Privatization of education occurs due to high costs, so the cost of continuing to a higher level of education makes it difficult for underprivileged people to access further education (Saputra, 2023). Based on these opinions, it can be understood that the commercialization of education is the act of raising the cost of education for students' operational costs, so that it can only be accessed by those with high socio-economic classes (Arini & Rafsanzani, 2023).

Education in private universities that offer various scholarships is an effective solution in overcoming the challenge of high education costs. Based on the results of my pre-observation at one of the private universities in Tulungagung Regency, namely Bhinneka PGRI University, it appears that they have implemented a policy of providing various scholarships, such as UKT Scholarships, Achievement Scholarships, Partnership Scholarships, BASNAZ Scholarships, and KIP Tuition Scholarships. One of the flagship scholarships in focus is the KIP-K Scholarship (Kartu Indonesia Pintar Kuliah), which is an alternative for students with economic limitations but show good academic achievement. With this effort, it is observed that the cost of education is expected to no longer be a major obstacle for those who wish to pursue higher education.

KIP-College is one of the government's scholarship programs, previously known as Bidikmisi. The KIP-K scholarship is tuition assistance provided for outstanding students who face economic constraints in continuing their education to a higher level. This scholarship program aims to increase the school
enrollment rate in Indonesia, with the hope of having a positive impact on the progress of the country. This scholarship is expected to improve the quality of human resources in Indonesia, so that they become a competent workforce that is able to compete globally, and contribute to the improvement of the national economy (Jasmine, 2023).

Students who receive the KIP-K scholarship are expected to make good achievements. This achievement is assessed from the Achievement Index (IP) and Cumulative Achievement Index (GPA), as well as activeness in student organization activities. Academic achievement is achieved through various student efforts, without excluding non-academic achievements. As recipients of the KIP-College scholarship, students are encouraged to achieve high academic performance with a GPA above 3.0. They must also be able to maintain or improve this achievement because the KIP-College scholarship is awarded continuously and in full (Noviandini, 2020).

The KIP-College scholarship program at Bhinneka PGRI University also experiences some salient phenomena, including high pressure to achieve academic performance and involvement in student organization activities. The scholarship is only awarded to students who have achieved a certain standard of academic performance, so recipients must maintain their academic performance to maintain this assistance. As a result, there is significant pressure on scholarship recipients to maintain their academic quality, but this is sometimes offset by a lack of involvement in extracurricular activities and campus organizations, resulting in a drop in GPA and a lack of student activity. Precautionary measures have been taken in the form of scholarship revocation in the event of a drop in GPA after scholarship acceptance, and vacant positions will be filled by other qualified students. Data shows that in 2023, a total of 153 students at Bhinneka PGRI University received KIP-College scholarships, of which 26 were from the Pancasila and Civic Education (PPKn) study program class of 2020.

Pre-observation findings in the Civics Study Program showed that the majority of students in semester 7A received the KIP-College scholarship with 26 students out of a total of 30 students. Initial observations showed a diversity of economic backgrounds among recipients, with some by the criteria for beneficiaries, namely students from middle to lower-economic families. However, some students came from well-off families, indicating inaccuracies in the determination of scholarship recipients. Classroom observations revealed variations in student participation levels, with some actively participating while others tended to be passive. Academic performance also varied, with some students showing improvement or stability in GPA, while others experienced fluctuations. A similar pattern was seen in students' involvement in campus organizations, with some active and others less active.

In the acceptance process, several requirements must be met before getting this assistance. The requirements for receiving the KIP-College scholarship at Bhinneka PGRI University include a certificate of Parents' Salary from the village, a Certificate of Disability from the village, and sending photos of home and family. The assessment of receiving a kip-college scholarship also considers the socio-economic conditions of prospective recipients. After being declared a recipient of the KIP-College scholarship, students are expected to maintain and improve their academic performance while studying at Bhinneka PGRI University to maintain the assistance. This research was conducted to explore this phenomenon and provide insights that could be useful for other scholarship programs.

The previous research conducted by (Haris et al., 2023) entitled Achievement Motivation, Organizational Interest, and Achievement Index of Bidikmisi Students in the Biology Education Study Program, Faculty of Teacher Training and Education, Mataram University " . This study shows that the overall level of student achievement motivation is classified in the high category (100%). Student organizational interest is classified in the high category (99.89%). There is a positive and significant correlation between achievement motivation and organizational interest with the achievement index. The conclusion of the study shows that there is a positive relationship between achievement motivation and organizational interest with a grade point average. Therefore, the researcher is interested in further investigating the phenomenon, because by doing so, we can assess the effectiveness of the program, provide important information for policymakers, support decision-making regarding resource allocation, and expand academic understanding of the relationship between scholarships and student achievement and involvement in organizations. This can help improve the design of future scholarship programs and enrich the academic literature in education. In this study,
the authors focus on examining the Student Profile of KIP-College Scholarship Recipients in 2020 Bhinneka PGRI University Civics Study Program. Specifically, the objectives of this study are to describe the achievements of students receiving KIP-College Scholarships for the Civics Study Program of Bhinneka PGRI University in 2020, describe the organizational activities of students who received KIP-College Scholarships for the 2020 Civics Study Program at Bhinneka PGRI University, describe the strategies used by students who received KIP-College Scholarships for the 2020 Civics Study Program at Bhinneka PGRI University to maintain or maintain the stability of their GPA scores in various courses they study during their education in college.

METHODOLOGY
This research uses a qualitative research approach. According to (Sugiyono, 2013), qualitative research methods are rooted in the philosophy of postpositivism, used to research natural object conditions, with researchers as key instruments. Data collection techniques are triangulated (combined), and data analysis is inductive/qualitative, emphasizing meaning rather than generalization. This research is included in descriptive research which involves a data collection process through observation, interviews, analysis, and documentation. Creswell describes qualitative research as an approach that provides a complex picture, examines words, analyzes a complex picture, examines words, presents a detailed report, understands the views of respondents, and conducts studies on something natural (Creswell & Poth, 2016).

Table 1. Interview Guidelines

<table>
<thead>
<tr>
<th>No</th>
<th>Interview Focus</th>
<th>Purpose of Interview</th>
<th>List of Questions</th>
</tr>
</thead>
</table>
| 1. | Achievements of Civics students in the 2020 batch of Bhinneka PGRI University KIP-College Scholarship Recipients. | Obtain detailed information on the academic grades, GPA, and achievements in courses of students receiving KIP-K Scholarships. | 1) How has your GPA improved since receiving the KIP-College Scholarship?  
2) What achievements have you made in academic and non-academic activities as a KIP-College Scholarship recipient? |
|    |                                                                                   | Assess the extent to which students are involved in academic and non-academic activities. |                                                                                                       |
| 2. | a. Organizational Activity of Civics Students in the 2020 batch of KIP-K scholarship recipients at Bhinneka PGRI University.  
   b. Indicators of Participation in Organizations and Involvement in Organizational Activities. | Assess the extent to which students receiving KIP-College Scholarships are active in student organization activities.  
   Assessing the extent to which students excel in student organization activities. | 1) How is your participation as a KIP-K Scholarship recipient student in organizational activities at Bhinneka PGRI University?  
2) How does the KIP-College Scholarship support you in achieving achievements in organizational activities? |
| 3. | The strategy applied by students who receive KIP-College scholarships at Bhinneka PGRI University is to maintain or stabilize the Grade Point Average (GPA) in the courses they take while studying at Bhinneka PGRI University. | To find out what strategies are used by KIP-College scholarship recipients in 2020 Bhinneka PGRI University in maintaining or stabilizing the GPA value in the subjects being taken. | 1) What strategies do you use to maintain or stabilize your GPA in the subjects you are taking?  
2) What motivates you to maintain or improve your GPA? |
No | Interview Focus | Purpose of Interview | List of Questions
--- | --- | --- | ---
 |  | b) To find out what motivates students to maintain or improve their GPA.

**Source:** Processed by researchers, 2024

This research was conducted at Bhinneka PGRI University, Tulungagung, East Java, during the 2023 academic year. The main target of this study was to explore the profile and performance of students who received the KIP-College Scholarship in the Civic Education Study Program (PPKn) class of 2020. The subjects of this study were students who received KIP-College Scholarships in the Civics Education Study Program class of 2020 as many as 8 students. Lexy J. Moleong (2010) explains that research subjects are informants who provide information about the situation and conditions of the research setting. This research follows three main stages as described (Moleong, 2018), namely, the Pre-field Stage, Field Work Stage, and Data Analysis Stage. Research instruments included the researcher as the main instrument, interview guidelines, recording devices, and writing instruments.

Data were analyzed using several steps according to the theory (Miles & Huberman, 2014), namely with three steps: data condensation, presenting data (data display), and drawing conclusions or verification (conclusion drawing and verification). Data condensation refers to the process of selecting, focusing, simplifying, abstracting, and transforming data.

**RESULTS AND DISCUSSION**

This section will describe the results of the research. The results of the research will be based on data obtained from interviews, observations, and documentation studies. The discussion in this section is based on data collected through various research methods, including documentation studies, observations, and interviews with relevant informants. To obtain data by the research objectives and research questions, the author relied on interviews with the object or subject of the research. Thus, the research results are presented objectively, describing the conditions that exist in the field.

**Student Achievements of KIP-K Scholarship Recipients of Civics Study Program in 2020 at Bhinneka PGRI University**

The achievements of KIP-College 2020 scholarship recipients in the Pancasila and Civic Education (PPKn) Study Program at Bhinneka PGRI University are clear evidence of their commitment to maintaining the scholarship. Through academic and non-academic achievements, these students not only benefit themselves but also bring pride to the university. With the support of the KIP-College scholarship program, students are motivated to improve their academic quality, which is reflected in the achievement of a high GPA, as one of the requirements for receiving the KIP-College scholarship is to have a high GPA. Therefore, they are required to maintain these achievements, because the scholarship can be revoked or canceled if their GPA decreases. Based on the results of interviews that the author conducted with several respondents, as recipients of the 2020 KIP-College Civics Study Program, it shows that they have achievements in various academic and non-academic activities, such as becoming chairman / deputy
chairman of the Student Executive Board, deputy chairman / deputy chairman of the Student Executive Board, member of the DPM Student Representative Council, chairman of the Islamic Spirituality Student Activity Unit, chairman of the Civics Study Program Student Association, participating in independent entrepreneurship programs, teaching campuses, participating in internship activities carried out by the Ministry of Education and Culture (KEMENDIKBUD), and also won 1st place in the National Student Creativity Competition (Lo Kreatif) in the field of Photography in East Java.

Table 2. List of KIP-College Student Recipients of Civics Study Program at Bhinneka PGRI University in 2020

<table>
<thead>
<tr>
<th>No</th>
<th>Name, NPM</th>
<th>GPA Academic Year 2020-2024</th>
<th>Average GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Teovanda Dinda Syah Putra/20187205035</td>
<td>3.91 3.87 3.87 3.87 3.89 3.88 3.90 3.88</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Gisela Anantasra/20187205008</td>
<td>3.58 3.65 3.68 3.74 3.78 3.78 3.82 3.72</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Salma Nailin Naja/20187205023</td>
<td>3.66 3.70 3.70 3.74 3.77 3.79 3.79 3.74</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>Cindy Fitry Amelia/20187205017</td>
<td>3.65 3.65 3.73 3.76 3.78 3.79 3.80 3.74</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>Arina Manasikana /2018720504</td>
<td>3.31 3.50 3.56 3.62 3.66 3.71 3.79 3.60</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>Mokhammad Nur Kafi/2018720530</td>
<td>3.69 3.65 3.69 3.73 3.76 3.78 3.83 3.73</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>Aprilia Eka Ardinta/20187205016</td>
<td>3.69 3.71 3.79 3.81 3.83 3.82 3.83 3.79</td>
<td></td>
</tr>
</tbody>
</table>

Data Source: KHS KIP-College Students of Civics Study Program in 2020.

With an average GPA above 3.60 and also stable in each semester, it can be proven by the data table above, that students receiving KIP-College scholarships show their responsibility in achieving high academic achievement. Non-academic achievements such as success in organizational activities, student competitions and entrepreneurial activities are also clear evidence of their ability to develop themselves outside the classroom. Thus, the achievements of KIP-College scholarship recipients not only include academic aspects but also show their dedication and quality in various fields of activity.

Organizational Activity of Student Scholarship Recipients of KIP-K Civics Study Program in 2020 at Bhinneka PGRI University

Organizational activity is one of the important aspects that reflects the participation and contribution of students receiving KIP-College Scholarships from the Pancasila and Civic Education (PPKn) Study Program in 2020 at Bhinneka PGRI University. With the continuity of scholarships as motivation and financial support for students, KIP-College recipient students show their active involvement in various organizational activities on campus. Involvement in organizational activities not only enhances students' leadership experience and skills, but also contributes to character development, networking, and interpersonal skills. This reflects the commitment of KIP-College Scholarship recipients to actively participate in campus and community life while utilizing the opportunities provided by the scholarship to develop themselves holistically.

The organizational activeness of students who received KIP-College Study Program Civics in 2020 is based on the results of interviews the author conducted with informants with the results of active participation in various organizations, both at the study program level and at the university level. They are active as members and chairpersons in student organizations, namely the Student Executive Board, Student Representative Council, Student Activity Unit, and also the Civics Study Program Student Association (HMP PPKn), and also play an active role in various activities organized by these organizations, this is also inseparable from the role of KIP-College in supporting students to achieve achievements in organizational activities through providing living expenses to students, this statement is

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Strategies for Students Receiving KIP-K Scholarships for Civics Study Program in 2020 at Bhinneka PGRI University in Maintaining or Stabilizing GPA Grades

To achieve achievement, every student has a strategy that they apply to maintain or improve their GPA. This strategy is a step or plan that is implemented to maintain the achievements they have made and achieve optimal results. Amid the lecture process, students need to be able to increase their academic potential to maintain or obtain scholarships that have been given by the campus. Through this strategy, it is hoped that students receiving KIP-K Scholarships for the Pancasila and Civic Education (PPKn) Study Program in 2020 at Bhinneka PGRI University can maintain consistency in their achievements so that they do not experience a decline. Based on the results of interviews that the authors conducted with KIP-College Recipient students of the Civics Study Program in 2020, show that the average strategy they use to maintain GPA values is to be active in lectures, do assignments given by all lecturers on time, and also never be absent in any subject. The results of the interview also show that receiving KIP-College also motivates the beneficiaries to improve their GPA scores, because getting a high and stable GPA is one of the requirements for maintaining the KIP-College Scholarship.

Student Achievements of KIP-K Scholarship Recipients of Civics Study Program in 2020 at Bhinneka PGRI University

Achievement is an important benchmark in maintaining the continuity of scholarships because it is one of the requirements for obtaining them. Every semester, universities conduct evaluations to assess student performance through academic grades reflected in GPA. The higher the GPA, the more successful the student is considered to be in the learning process. According to the results of research conducted by the author, the academic performance of students who received the KIP-College Scholarship for the Pancasila and Civic Education (Civics) Study Program in 2020 was very satisfying. They show consistency and continuous improvement in their academic achievements, which is reflected in their Grade Point Average (GPA) value which is always above 3.60. This shows that these students have excellent and consistent academic performance, with their GPA significantly exceeding the minimum standard set by the campus, which is 3.25. These results are also by the statement (Steinmayr et al., 2014) Academic achievement is a performance outcome that shows the extent to which a person has achieved the specific goals that are the focus of activities in the instructional environment, especially in schools, colleges, and universities, as well as statements from (Balan et al., 2019) Academic achievement measures how successful students are and refers to achieving one's scholastic goals. Academic achievement is measured after students take assessment tests with assessments decided and implemented by the school. The level of achievement is often measured through the Grade Point Average (GPA) of students' grades. Based on the results of interviews conducted by the author with KIP-K Scholarship recipient students of the Civics Study Program in 2020, it shows that the average strategy they use to maintain their GPA is to be active in lectures, do the assignments given by all lecturers on time, and also never be absent in any course. The results of the interview also show that receiving KIP-College also motivates the beneficiaries to improve their GPA scores, because getting a high and stable GPA is one of the requirements for maintaining the KIP-College Scholarship.

In addition to academic achievement, achievement can also be seen from various fields, both academic such as semester exams as evidenced by GPA scores, as well as non-academic achievements such as participating in the National Student Creativity Competition (Lo Kreatif), MBKM program, and also activeness in student organizations. This shows that achievement is not only limited to the academic field but also includes contributions and achievements in off-campus activities under the statement (Dr. phil. Aknolt Kristian Pakpahan, 2017). Non-academic achievements are achievements obtained through activities outside the academic environment, especially through participation in extracurricular activities, including a focus on areas such as sports. In addition, non-academic achievements can also be reflected by serving in certain roles within the college's organizational structure. For students, serving in roles such as student president, chair of the student representative council, chair of the association or chair of the student activity unit, demonstrates leadership abilities and skills in managing student organizations and designing and implementing relevant programs. This is also following the statement from (Thalib et al., 2022) Non-academic achievement is an achievement achieved through activities outside of teaching and learning activities or other than the subjects taught. This is also very much in line with the statement (Li
Non-academic achievement refers to the positive qualities of learning, personality, and social adaptability that students develop during the school year, which are important for social growth and development and also a statement from Craft in his journal quoting Reynolds stating that extracurricular activities can improve students' lives, and can also provide students with additional skills that they gain and will be useful for their entire lives (Craft, 2012).

Organizational Activity of Student Scholarship Recipients of KIP-K Civics Study Program in 2020 at Bhinneka PGRI University
Achievement is an important benchmark in maintaining the continuity of scholarships because it is one of the requirements for obtaining them. Every semester, universities conduct evaluations to assess student performance through academic grades reflected in GPA. The higher the GPA, the more successful the student is considered to be in the learning process. Involvement in organizational activities not only enhances students' leadership experience and skills, but also contributes to character development, networking, and interpersonal skills. This reflects the commitment of KIP-College recipient students to actively participate in campus and community life while utilizing the opportunities provided by the scholarship to develop themselves holistically. This is also what is explained (Rangkuti, 2020)

Organizational activeness is when students deliberately form groups to involve themselves in certain activities to express their talents, interests, and hobbies, intending to broaden their horizons and increase the integrity of their personalities. This is also reinforced by the statement (Vărzaru & Jolivet, 2011)

From this point of view, the organization is a machine designed and built by management to achieve the desired goals and the elaboration of the theoretical procedures required for its operation. This is also following the statement (Febriana et al., 2017) Active organization means joining an organization and participating in every work program designed by the organization. Other figures suggest that there are several indicators to measure someone active in the organization. Among them are; high commitment, ability to manage time, ambition to achieve and advance, discipline in carrying out organizational rules, honesty and responsibility in carrying out the tasks assigned by the organization.

Strategies for Students Receiving KIP-K Scholarships for Civics Study Program in 2020 at Bhinneka PGRI University in Maintaining or Stabilizing GPA Grades
To achieve academic achievement, especially in maintaining or increasing the grade point average (GPA), every student has a strategy that they apply. These strategies are steps or plans that are implemented to maintain the achievements they have made and achieve optimal results. During the lecture process, students need to be able to increase their academic potential to maintain or obtain scholarships that have been given by the campus. Through this strategy, it is hoped that students receiving KIP-K Scholarships for the Pancasila and Civic Education (PPKn) Study Program in 2020 at Bhinneka PGRI University can maintain consistency in their achievements so that they do not experience a decline.

Based on the results of interviews conducted by the author with students who received the KIP-K Scholarship for the Civics Study Program in 2020, the strategy applied is to be active in the classroom, try to attend every lecture without exception and also always do the assignments given by the lecturer on time. This shows students' commitment to being active in the learning process and fulfilling their academic responsibilities. In addition, the results of interviews with other informants on March 25, 2024, also revealed similar strategies. The student emphasized the importance of actively asking questions in class, doing assignments on time, and managing time well to complete academic tasks. This strategy emphasizes consistency in dealing with coursework and attendance at every class meeting. From the results of interviews with KIP-College recipients in the Civics Study Program in 2020, it can be seen that the average strategy they use to maintain their GPA is to be active in lectures, do the assignments given by all lecturers on time, and also never be absent in any course. This shows their awareness of the importance of consistency and discipline in achieving academic achievement, this is also inseparable from the role of KIP-College which is a motivation to maintain their GPA. The explanation above is following the statement from (Nickols, 2016) Strategy consists of the important actions necessary to realize these directions.

CONCLUSION AND SUGGESTION
Conclusion
From the results of research on the Profile of KIP-College Students in 2020 PPKn Study Program at Bhinneka PGRI University, it can be concluded that: The academic achievement of students who received
the KIP-College Scholarship for the 2020 Pancasila and Civic Education (PPKn) Study Program at Bhinneka PGRI University showed very satisfying results. With GPA values that are stable and tend to increase, they have managed to maintain outstanding academic performance, which is one of the main requirements for obtaining scholarships. The average GPA of these students is above 3.60, indicating excellent and consistent academic performance, significantly exceeding the minimum standard set by the university, which is 3.25. In addition, their achievements are not only limited to the academic field, but also include various non-academic activities such as becoming chairman/president of the Student Executive Board (BEM), becoming vice chairman/president of the Student Executive Board, member of the Student Representative Council, Head of the Islamic Spirituality Student Activity Unit, chairman of the Civics Study Program Student Association (HMP PPKn), participation in the MBKM program which includes Teaching Campus activities, Internships, and also Independent Entrepreneurship, and also won 1st place in the National Student Creativity Competition (Lo Kreatif) in the field of Photography in East Java.

Organizational activity is an important aspect that is reflected in the participation and contribution of students who receive the 2020 KIP-College PPKn Scholarship at Bhinneka PGRI University. Most KIP-College students are active in various organizations at the study program and university levels, namely, including the Student Executive Board, Student Representative Council, Student Activity Unit, Civics Study Program Student Association (HMP PPKn). This involvement not only enhances leadership experience and skills, but also enriches their character, network, and interpersonal skills. This demonstrates their commitment to participating in campus and community life, as well as utilizing the opportunities provided by the scholarship. To maintain and improve GPA scores, students receiving KIP-College Scholarships have implemented various strategies, namely, with activities in class, consistency in doing assignments, and discipline in attendance at every meeting, so that they succeed in maintaining the consistency of their GPA scores. These strategies demonstrate their commitment to education and their academic responsibility as scholarship recipients.

Suggestion
Suggestions that can be obtained from the results of the study are Students receiving KIP-K Scholarships are expected to pay better attention to the benefits of this scholarship, allocate time for academic and non-academic activities in a balanced manner to optimize learning outcomes and self-development, Related parties, including universities and the government, are advised to continue to improve supervision and evaluation of the acceptance of students receiving KIP-K Scholarships, as well as provide further support in the form of training and guidance for the development of student abilities, Future researchers are advised to further explore the effectiveness of scholarship programs organized by universities, as well as their impact on academic achievement and student participation in organizational and extracurricular activities.

REFERENCES


